

THE
WEDDING EXPERIENCE



Stories
IN FOCUS

Welcome, dear friend



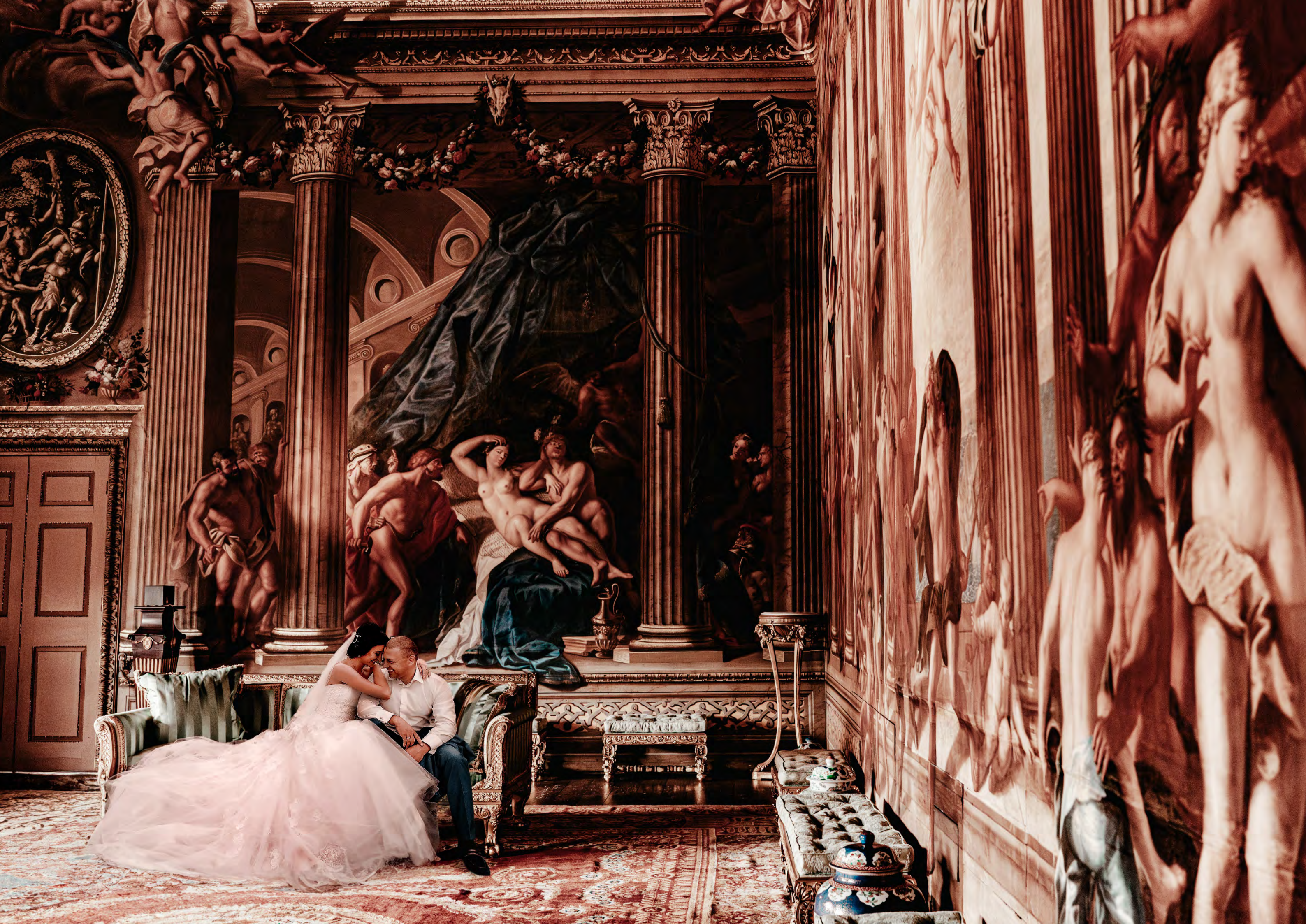
Hello Bride-to-be and welcome! This is such an exciting time for you! We're Cheryl and Gareth and we're a husband and wife team that make up Stories In Focus Photography! We're so excited that you found us and because we believe that getting to know our clients is the #1 way to ensure an awesome experience, we'd love to tell you a little about us! Here are a few things you should know!



- We met when Gareth stopped to help Cheryl's mum with her broken down car.
- We've been married since 08-06-18. (Best. Day. Ever.)
- We don't have children together but we do have one spoiled pup named Dolly!
- We live in Stamford, Lincolnshire but we love to travel!
- Gareth has a 12 year old son, Ethan and he's growing up way too quickly!
- Cheryl has been in business as a graphic designer since 2013.
- Gareth photographs weddings with Cheryl as her second & also keeps our life fun!
- Cheryl is the lead photographer, email writer, blogger and editor!
- We only shoot round 20-25 weddings annually.

Now that you've gotten to know us a little bit, turn the page to read more about our "Wedding Experience"!!

Keep reading!...



THE *Wedding* EXPERIENCE



OUR PHILOSOPHY | I'm sure your mind is racing with all that needs to be planned. It's all very exciting but it can also be somewhat overwhelming. You're planning the day that you've been anticipating your whole life and yet you only get one shot at it! By the time you get the hang of it, the planning is over! Our goal as wedding photographers is to make this one aspect of the planning process simple.

Photography is more than just images, it's a real part of your day. Not only do you deserve beautiful images, you also deserve an amazing photographic experience. When our couples feel comfortable and relaxed in front of the camera, that results in genuine, joyful images! When I think back to my wedding day, I remember amazing memories... but most of the moments I remember really well are the instances that were captured in my pictures. They are priceless to me. Our amazing photographer made us feel so incredibly comfortable and for the first time, I experienced what it feels like to be in front of the camera as a bride.

Your wedding day is an experience from beginning to end and your photography is a huge part of that experience... shouldn't it be fun? and enjoyable? and natural? I think so! Our goal is to not only capture memories for our clients, it's to create an experience that they will never forget.

THE PROCESS | One way we ensure that our brides and grooms enjoy the BEST photographic experience possible is through forming a relationship with our couples. We try our best to make sure that all of our couples are the PERFECT fit for us before officially booking. A bride and groom should connect with their photographer, trust their photographer and be EXCITED about the whole process with them!

After booking, I love getting to know my clients through a pre-wedding consultation meeting, lets get together over a cuppa and maybe a slice of cake and we want to know all about your day, how you met and get to know your personality a little. By the time the wedding day arrives,

Our clients feel more like friends and that creates a safe and relaxed environment for photography! Now that you know a little bit about our approach to the wedding day, you can continue reading to find more detailed information about THE WEDDING EXPERIENCE!





THE WEDDING EXPERIENCE

Pre-wedding consultation

Wedding day coverage - Prep to Party

Second photographer

20+ sneak peeks sent within 24 hours

600+ edited images delivered within 2 weeks

Secure online gallery to download

70 page wedding guide book

Wedding planner book

Welcome gift box

£1,250

THE INTIMATE WEDDING

Pre-wedding consultation

Half day 5 hour coverage

20+ sneak peeks sent within 24 hours

300+ edited images delivered within 2 weeks

Secure online gallery to download

70 page wedding guide book

Wedding planner book

Welcome gift box

£750

HOURLY COVERAGE

Hourly Coverage - £250 per hour

Pre-wedding consultation

Hourly wedding day coverage, minimum of 2 hours to be booked

10+ sneak peeks sent within 24 hours

60+ edited images per hour within 1 -2 weeks

Online gallery to download

70 page wedding guide book

£250 per hour

(minimum of two hours)

DRONE COVERAGE

Drone photography*

Wedding social media content - unedited behind the scenes photos and video, with 3 reels and 2 boomerangs. Next day delivery.

£250

*Our content creation photos and videos are captured on an iPhone 14 Pro in 4k. We offer drone photography, but use is dependant on weather, location and technical issues, so can never be guaranteed. If a permit or permission is required by a venue, we ask that our couple requests this when booking the venue and an email confirming their permission to use the drone on their property. Any fees charged by a venue, will need to be met by the couple.

ADD ON EXTRAS

Pre-wedding photo shoot Within 50 miles of PE9, 0.40p for each additional mile.	£250 - 1 hour, 20 edited images
Additional hour on your wedding day	£250
Additional Photographer	£350
USB with your photos	£60
30 5x7" Prints in presentation box	£100





ALBUM OPTIONS

20 x 20cm 20 page album	£300
Additional album page	£20
15 x 15cm mini parent album	£120

WHY INVEST?

Your first decision as an engaged couple is to set priorities for your wedding planning. You have to decide what you value most. Is it the dress? The food? The Venue? As a bride and photographer, I believe that couples should make their photography a top priority. After the big day is over, you will leave your reception with a spouse & your pictures.... that's it! All of that planning and preparation is over in a matter of hours! So if you're choosing to invest in high quality photography, those images deserve a classy, elegant home after the wedding.

We offer high end, fabric bound albums for our wedding clients. The images are printed straight onto art paper pages and the covers are wrapped with beautiful soft grain fabric. This is the perfect ending to The Wedding Experience and it's a keepsake that you will be showing your children and grandchildren one day!

Other items like prints, canvases, calendars, etc. can be purchased directly from your online gallery.

There's always one wedding photo. When the happy couple have forgotten I'm there, it's a moment between the two of them, when the world stops and it is just pure love between them. Being a wedding photographer lets me freeze that magical moment in time, allowing the love, joy and raw emotion to be captured through my lens and from then on remembered forever.



Fog's

THE WEDDING EXPERIENCE



ENGAGEMENTS :

We are more than willing to travel for pre-wedding sessions! We actually love it when our couples ask us to photograph them in a location that means something special to them! We book pre-wedding sessions at least two months in advance and 50 miles of travel are included.

DIGITAL FILES :

We average 60 images per hour that we're shooting. We love delivering our client's files quickly and easily via an online gallery. You will have the ability to print, share and download your images as much as you want. We believe in freely sharing our work because that is what we would want if we were in your shoes!

COVERAGE :

We are often asked how long is enough time to capture the full wedding story, its best to plan out the timeline of your day and work out what you want to be covered with photography. Let's chat about your day and we can work out what package works best for you. You can always add additional coverage as we get closer to the big day if your timeline changes.

OUR SHOOTING STYLE :

We love being both interactive and discreet throughout the wedding day. There will be parts of the wedding day when I will need to gently guide in order to accomplish everything that needs to be done while staying on schedule. There will also be moments when you shouldn't even know that we're there. (The ceremony, during dances and toasts, etc.) We will guide our couples on any poses, so they look natural and express the love between you both.

BOOKING :

Once we have answered any questions you may have and you have decided which of our Wedding Experience's is exactly what you're looking for on your wedding day, the next step is a booking process.

When you're ready you can save your date by completing the booking form, signing your contract and paying your 20% deposit online.

Contact us on email@storiesinfocus.co.uk to check availability for your date.

Wedding Day

CONTENT CREATION

OUR SERVICE :

Wedding day content creation is a unique and creative service, requiring the perfect combination of storytelling, visuals and emotions. A new trend for the modern bride and groom who want to bring their social followers along the beautiful journey of their wedding day.

Candid moments are taken on our camera phone, that's photos, videos and boomerangs. Capturing your day as a fly on the wall, interacting with your wedding party and guests, showing behind the scenes and even gathering those special guest messages - Letting you know how excited they are to be at your wedding.

The huge gallery of unedited videos and photos are delivered to you within 24 hours - all ready for your Instagram, TikTok, YouTube and FaceBook followers. We also throw in some ready made reels, too!

BOOKING : Once we have answered any questions you may have and you have decided that our Wedding Day content creation service is exactly what you're looking for, the next step is a booking process.

When you're ready you can save your date by completing the booking form, signing your contract and paying your 35% deposit online.

Contact us on email@storiesinfocus.co.uk to check availability for your date.

This is NOT a replacement for a professional wedding photographer or video service. But a great addition to those suppliers and delivers faster.



CONTENT CREATION PACKAGES

4 HOUR PACKAGE

£550

- Pre-wedding consultation
- 4 hours of wedding day coverage
- Unlimited unedited photos and videos
- Delivery within 24 hours
- 2 reels / TikTok videos

6 HOUR PACKAGE

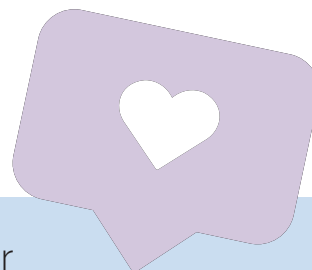
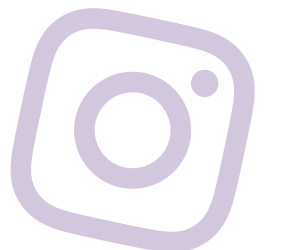
£750

- Pre-wedding consultation
- 6 hours of wedding day coverage
- Unlimited unedited photos and videos
- Delivery within 24 hours
- 3 reels / TikTok videos

8 HOUR PACKAGE

£1050

- Pre-wedding consultation
- 8 hours of wedding day coverage
- Unlimited unedited photos and videos
- Delivery within 24 hours
- 4 reels / TikTok videos
- Up to 1 minute highlight video





Thank You

I'm so glad you contacted us! Enjoy this season of engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare but always remember that at the end of the day, you're marrying the love of your life and that's all that really matters. Be sure to visit our website to view our recent weddings! Congratulations on your engagement and We look forward to hearing from you!

*Love,
Cheryl & Gareth*

www.StoriesInFocus.co.uk



